



## About EF

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EF Education First is a global education company focusing on language, academic, cultural exchange, and educational travel programs. With a mission to open the world through education, EF was founded in 1965. In the following section, you will find descriptions of EF's different businesses.

## Facts at a glance

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<b>Name</b>	EF Education First (abbreviated to EF)
<b>Founded</b>	1965 in Lund, Sweden
<b>Owner</b>	Privately held by EF's founder Bertil Hult and family
<b>Schools and Offices</b>	580 in 52 countries
<b>Global presence</b>	116 countries
<b>Employees</b>	46,500 (22,000 full-time office staff, 11,500 full-time faculty, 13,000 part-time teachers)

## Overview

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### Divisions and Business Units

EF Education First is organized in four divisions: EF Language and Schools, EF Cultural Exchange, EF Educational Travel, and EF Real Estate Holdings. Each division has several different businesses.

#### EF Language and Schools

- EF English Live
- EF Local English Language Centers
- EF Local English Language Centers for Kids
- EF International Language Campuses
- EF Corporate Solutions
- EF Academy—International Boarding Schools
- EF Learning Labs

#### EF Cultural Exchange

- EF High School Exchange Year
- Cultural Care Au Pair

#### EF Educational Travel

- EF Explore America
- EF Educational Tours
- EF College Study Tours
- EF Ultimate Break
- EF Go Ahead Tours

#### EF Real Estate Holdings

- EF Campus and School Properties
- EF Office Properties
- EF Hotel and Residential Properties

### Associated Organizations

EF is also associated with an independent, not-for-profit business school, Hult International Business School, and an independent not-for-profit exchange program, EF Foundation, as well as an au pair program, Cultural Care Au Pair USA, designated by the U.S. State Department, and a travel insurance company, Erika Insurance.

#### Hult International Business School

- Undergraduate Programs
- Graduate Programs
- Ashridge Executive Education

## Countries with EF's own operations

	Opening Year		Opening Year		Opening Year		Opening Year
Algeria	2012	Ecuador	1991	Nepal	2018	South Korea	1988
Argentina	1979	Finland	1967	Netherlands	1970	Spain	1974
Australia	1987	France	1967	New Zealand	2002	Sweden	1965
Austria	1970	Germany	1969	Norway	1967	Switzerland	1969
Belgium	1976	India	2002	Panama	2008	Thailand	1996
Brazil	1987	Indonesia*	1986	Peru	2008	Turkey	1991
Canada	1985	Ireland	2001	Poland	1997	United Arab Emirates	2008
Chile*	1992	Italy	1974	Portugal	1991	United Kingdom	1965
China*	1997	Japan	1972	Russia*	1995	United States of America	1979
Colombia	1985	Kazakhstan	2004	Saudi Arabia	2001	Uruguay	2011
Costa Rica	2005	Luxemburg	1998	Singapore	2008	Venezuela	2000
Czech Republic	2006	Malta	1994	Slovakia	2017	Vietnam	2001
Denmark	1968	Mexico	1979	South Africa	2004		

\* EF franchise schools also operate in these countries.

## Countries covered by the EF Global Network

Albania	Estonia	Laos	Paraguay
Angola	Gabon	Latvia	Puerto Rico
Armenia	Gambia	Lebanon	Qatar
Azerbaijan	Georgia	Libya	Romania
Bahrain	Ghana	Lithuania	Senegal
Belarus	Greece	Macedonia	Serbia
Bolivia	Guatemala	Madagascar	Slovenia
Bulgaria	Honduras	Malaysia	Syria
Cambodia	Hungary	Mauritius	Tajikistan
Cameroon	Iceland	Mongolia	Togo
Croatia	Iraq	Montenegro	Tunisia
Cyprus	Israel	Morocco	Turkmenistan
Democratic Republic of Congo	Jordan	Myanmar	Ukraine
Dominican Republic	Kenya	Nigeria	Uzbekistan
Egypt	Kuwait	Oman	Yemen
El Salvador	Kyrgyzstan	Pakistan	Zambia

## Hult International Business School

A new kind of business school for the global generation with campuses in the following locations:

Boston  
 San Francisco  
 London  
 Dubai  
 Shanghai\*  
 New York\*  
 Ashridge Estate Campus - U.K.

\* Rotation only campus



## Research and Innovation

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### EF Learning Labs

EF's research and development unit is headquartered in Switzerland. EF has several hundred linguists, developers, designers, and teachers who build EF's advanced language learning system.

### The EF Research Network

The EF Research Network works with top universities to fundamentally improve the way students learn.

- EF and the University of Cambridge's Department of Theoretical and Applied Linguistics have established joint research unit to investigate accelerated language learning.
- EF and Harvard University's Graduate School of Education are investigating second-language acquisition and cultural fluency in secondary students.
- EF and Peking University's School of Foreign Languages have a research program to examine how to advance the studies of English.
- EF and the University of Tokyo have established a joint program for brain research on second language acquisition.

## EF and the Olympics

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- Official Language Training Services Partner of Tokyo 2020 Summer Olympics.
- Official Education Services Sponsor of PyeongChang 2018 Winter Olympics.
- Official Language Training Supplier of the Rio 2016 Summer Olympics.
- Official Supplier of Language Programs of the Sochi 2014 Winter Olympics.
- Official Language Training Services Supplier of the Beijing 2008 Summer Olympics.
- Official Language School of the Seoul 1988 Summer Olympics.

## EF Pro Cycling

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EF is the naming sponsor of Team EF Education First-Drapac powered by Cannondale, a professional UCI World Tour team that placed second in the Tour de France 2017. Professional cycling unites people of diverse backgrounds in a peaceful, fun, and friendly way to achieve extraordinary athletic feats. It aligns perfectly with EF's mission of opening the world through education and our commitment to bringing different cultures together. #TeamEF

## Social Outreach

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EF offices around the world work with their local communities to give back.

- The EF Global Classroom Foundation is an umbrella for EF's charitable activities, which have included disaster relief in the U.S., China, Haiti, Indonesia, Japan, and Nepal as well as providing funding for better educational opportunities to the underprivileged.
- Every year, the Hult family donates the award for the Hult Prize—the world's largest graduate student competition helping to solve the globe's toughest social challenges.
- The Hult family is one of the founding members of the Mentor Foundation, supporting research and initiatives in drug prevention.
- The Hult family is the founder and sponsor of LegiLexi, a foundation which promotes innovative ways for educators to teach reading to primary school students.

## Websites

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[www.ef.com](http://www.ef.com)  
[www.englishfirst.com](http://www.englishfirst.com)  
[www.englishlive.com](http://www.englishlive.com)  
[www.efexploreamerica.com](http://www.efexploreamerica.com)  
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[www.ef.com/corporate](http://www.ef.com/corporate)  
[www.ef.com/academy](http://www.ef.com/academy)